

	BRONZE PACKAGE	SILVER PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE	POETRY PACKAGE
	\$697	\$1,997	\$2,697	\$3,497	\$1,497
Paperback Availability	Yes	Yes	Yes	Yes	Yes
Hardcover Availability	No	Yes	Yes	Yes	No
One-on-one author support	Yes	Yes	Yes	Yes	No
Custom full-color cover	No	Yes	Yes	Yes	Yes
Custom interior design	No	Yes	Yes	Yes	Yes
Editing	No	No	Included	Included	No
Personalized Back Cover	No	Yes	Yes	Yes	Yes
ISBN assignment	Yes	Yes	Yes	Yes	Yes
Electronic proof	Yes	Yes	Yes	Yes	Yes
Online distribution	Yes	Yes	Yes	Yes	Yes
Bookstore availability	Yes	Yes	Yes	Yes	Yes
<i>Distributed by Ingram and Baker & Taylor</i>	Yes	Yes	Yes	Yes	Yes
<i>Retail Sales Support</i>	Yes	Yes	Yes	Yes	No
Professional Marketing Consultation	Yes	Yes	Yes	Yes	No
Complimentary author copy	Yes	Yes	Yes	Yes	Yes
E-Book	Yes	Yes	Yes	Yes	Yes
Copyright and LOC Control Number	Yes	Yes	Yes	Yes	Yes
Amazon.com See Inside the Book	Yes	Yes	Yes	Yes	Yes
Google & Amazon Search Programs	Yes	Yes	Yes	Yes	Yes
Marketing Kit	Included	Included	Included	Included	Included
<i>Business Cards</i>	50	100	250	250	100
<i>Bookmarks</i>	50	100	250	250	100
<i>Postcards</i>	50	100	250	250	100
Book Signing Kit	\$99	Included	Included	Included	Included
<i>Posters</i>	5	5	10	10	5
<i>Flyers</i>	10	10	30	30	10
<i>Invites</i>	50	50	100	100	50
<i>Digital File</i>	Yes	Yes	Yes	Yes	Yes
Complimentary Paperback Books	15	20	20	20	15
Complimentary Hardcover Books	5	10	10	10	N/A
Books in Print registration	Yes	Yes	Yes	Yes	Yes
Author page on publisher website	Yes	Yes	Yes	Yes	Yes
Personalized website with domain	\$299	\$299	\$299	\$299	\$299
Website Hosting	FREE	FREE	FREE	FREE	FREE
Opt-in Email Campaigns					
<i>Personal Email Campaign</i>	Included	Included	Included	Included	Included
<i>Amazon.com Best Seller Email Blitz</i>	\$997	\$997	\$997	Included	No
Author's Discount Off Retail Price	50%	50%	50%	50%	50%
Rush Fee	\$497	\$497	\$497	\$497	\$497