

| <i>When Compared To The Rest,<br/>GreeneHouse Media Is The BEST!</i>   | Xlibris<br>Premium<br>Package             | Author House<br>Pinnacle<br>Package                   | greenehouse<br><small>media that matters.</small><br>Platinum<br>Package |
|--|---|---|--|
| <b>Advertised Package Price</b>  | <b>\$2,999</b>                            | <b>\$1,999</b>  | <b>\$3,497</b>   |
| Paperback Availability   | Yes                                       | Yes   | Yes  |
| Hardcover Availability   | Yes                                       | Yes   | Yes  |
| One-on-one author support  | Yes                                       | Yes   | Yes  |
| Custom full-color cover  | Yes                                       | Yes   | Yes  |
| Custom interior design   | Yes                                       | Yes   | Yes  |
| Editing  | .012/word                                 | .029/word   | Included   |
| Ex. 30,000 word book   | \$360                                     | \$870   | \$0  |
| Personalized Back Cover  | Yes                                       | Yes   | Yes  |
| ISBN assignment  | Yes                                       | Yes   | Yes  |
| Electronic proof   | Yes                                       | Yes   | Yes  |
| Online distribution  | Yes                                       | Yes   | Yes  |
| Bookstore availability   | Yes*                                      | Yes*  | Yes  |
| Distribution Through Ingram  | Yes                                       | Yes   | Yes  |
| Distribution Through Baker & Taylor  | No  | No  | Yes  |
| <b>Booksellers Return Program*</b><br><i>(Bookstores won't order books unless they are returnable. Other companies actually make YOU pay them to allow bookstores to RETURN your books!)</i> | \$699 1 yr<br>\$999 2 yrs<br>\$1299 3 yrs | \$699 1st year (incl)<br>\$300/yr after 1st 12 months | <b>All GHM Books are returnable at no cost to you</b>                    |
| Professional Marketing Consultation  | Yes                                       | Yes   | Yes  |
| Complimentary author copy  | Yes                                       | Yes   | Yes  |
| E-Book   | Yes                                       | Yes   | Yes  |
| Image Insertions/Interior Graphics   | 30  | 10  | Unlimited  |
| Copyright and LOC Control Number   | Yes                                       | Yes   | Yes  |
| Book Buyers Preview  | No  | Yes   | Yes  |
| Amazon.com See Inside the Book   | No  | No  | Yes  |
| Google & Amazon Search Programs  | No  | Yes   | Yes  |
| <b>Marketing Kit</b>   |   |   |  |
| Business Cards   | 50  | 100   | 250  |
| Bookmarks  | 50  | 100   | 250  |
| Postcards  | 50  | 100   | 250  |
| <b>Book Signing Kit</b>  |   |   |  |
| Posters  | 0   | 10  | 10   |
| Flyers   | 0   | 30  | 30   |
| Invites  | 0   | 100   | 100  |
| Digital File   | No  | No  | Yes  |
| Complimentary Paperback Books  | 20  | 40  | 20   |
| Complimentary Hardcover Books  | 5   | 20  | 10   |
| Books in Print registration  | Yes                                       | Yes   | Yes  |
| Author page on publisher website   | Yes                                       | Yes   | Yes  |
| Personalized website with domain   | Included                                  | \$399   | \$299  |
| Website Hosting  | \$89/year                                 | \$348/year  | FREE   |
| <b>Opt-in Email Campaigns</b>  |   |   |  |
| Shared with 3 other Authors  | Included                                  | \$349   | Included   |
| Personal Email Campaign  | \$1,396.00                                | \$1,396   | Included   |
| Amazon.com Best Seller Email Blitz   | N/A                                       | N/A   | Included   |
| Author's Discount Off Retail Price   | 30%                                       | 35%   | 50%  |
| Rush Fee   | \$349                                     | \$500   | \$497  |
| <b>Actual Package Price</b>  | <b>\$5,543</b>                            | <b>\$6,060</b>  | <b>\$3,796</b>   |

